



Sponsorship opportunities for the

2026 Inspiring *Women Awards*

Friday 16th May 2026

www.inspiringawards.co.uk

Inspiring  Women

34  years



The Inspiring Women Awards

In 2026, the Inspiring Women Awards will be celebrating 34 years of recognising and promoting women's outstanding achievements. Over those years 100s of women have been publicly recognised for their achievements and 1,000s more acknowledged for their dedication, vision and acts of bravery and determination.

With more and more nominations coming in from outside the North West of England, we have established 2 categories to recognise these women. The Women making Waves Award is our global award. The Here come the Girls Award and the new Third Quarter Women Awards have been designated UK wide.

"We have worked with Jacqueline for over 25 years in relation to the Inspiring Women Awards and I have found her to be extremely innovative, professional, creative and imaginative when it comes to high level events for large numbers of people. Each year she has continued to attract interesting and animated speakers and a very high profile sponsors network. I believe Jacqueline adds a tremendous amount of value to events through her innovative and creative outlook."

Heather Crosby, Partner, Deloitte

The Awards Lunch is firmly placed in the North West's corporate entertaining calendar with 300 senior business and professional leaders attending each year to celebrate the achievements of these remarkable women.

Previous sponsors have commented on the attraction of a more intimate, established event which allows their brands to shine brighter.

Sponsors are given exposure to senior business and professional leaders through the website, emarketing campaigns, the award Lunch itself and all post Awards publicity.

Supporting:



The Inspiring Women Awards 2026 will be supporting the Inspiring Young Women Foundation. Funds provided by the Foundation are used for bursaries for the Inspiring Young Women Award winners and financially supporting projects in the local area that benefit young women. The Inspiring Young Women Foundation is administered by Cheshire Community Foundation.

Charity number: 1143711

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Overall Sponsor of the 34th Annual Inspiring Women Awards

£4,500 + VAT

As overall sponsor of the 34th Anniversary Awards, you will benefit from being aligned with a well-respected and supported brand that has a local, national and global reach.

We understand that sponsors have a choice of many projects to financially support, and therefore, we only offer a small number of sponsorship opportunities. This ensures maximum exposure for those businesses and individuals who support us.

The exclusive Overall Sponsors package can be tailored (where possible) to your business requirements.

This package offers the following:

- Reference to The Inspiring Women Awards as 'Sponsor Of'
- IWA will support sponsor's communications team to maximise PR opportunities throughout the period from becoming a sponsor
- Inclusion of your company logo and quotes in advertising and marketing materials, including social media campaigns
- Dedicated website promotion of logo on all main navigation pages with hyperlinks to sponsors own website
- Extensive coverage in Cheshire Life and Lancashire Life
- Prominent display of logo at awards lunch including audio visual loop
- A Top Table of 10 at Award Luncheon in a prominent position.
- Back cover full page colour advert in the Award Lunch programme (hard copy and digital editions)
- Photo opportunities throughout the Awards Luncheon
- Representative of your company to address audience at Awards Luncheon
- Promotion of your sponsorship on stage at Awards Luncheon
- Opportunity to provide branded table give-aways at Awards Luncheon



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Award Category Sponsor 2026

£3,500 + VAT per award

Category sponsors enjoy a degree of exclusivity as we do not accept multiple similar businesses. (For example: we will only have one accountancy practice as a category sponsor).

We are grateful to long-term sponsors like Deloitte LLP, who have been supporting the Awards for the past 24 years as a category sponsor. They bring knowledge, understanding and a continuity to the Awards and judging process, which also benefits newer sponsors.

The package offers the following:

- Sponsorship of an individual award category
- A representative of your company to assist in the judging of the award category.
- Dedicated website promotion of logo and hyperlink to Sponsors' own website
- Promotion of your sponsorship in press releases and marketing materials
- Table of 10 at the Award Lunch in prominent position
- Two-thirds page colour advert in the Award Lunch programme
- Prominent display of logo at Award Lunch including audio visual loop
- Photo opportunity at the Award Lunch
- Representative of your company to present the award
- Opportunity to provide branded table giveaways

Categories available for 2026

- **Community** - Recognising those women whose contribution to society make a substantial difference to the lives of others.
- **Entrepreneur** - Recognising those women who take that leap of faith and develop businesses which benefit the economy. (This Award is open to newly established businesses between 1 and 5 years)
- **Inspiring Young Woman** - Recognising those young women whose examples serve to inspire our next generation.
- **Here Come the Girls** - A UK wide category, recognising those women or organisations who are challenging systems that don't work for women, promoting gender informed products, services or role models.
- **Sustainable Award for Women Making an Impact** - Recognising those women who are making a positive impact on all our lives. Whether it's environmental, digital, educational transformation or through the circular economy or supply chain transparency. The list is not exhaustive.
- **Third Quarter Women** - This (new for 2026) award recognises those women who are in the third quarter of life and acting as positive role models. Seizing the opportunity to reinvent themselves, these women are breaking down ageism and gender barriers. (This award is only open to women aged between 50-75 years)
- **Women Making Waves** - This is a global award aimed at recognising the work of women worldwide. Their work may be involved in community, sustainability, education, business models or acting as role models to our girls and young women.
- **The Constance Award** - This is a special award commemorating those women who quietly make a difference. (This is a Judge's Award with no public nominations).



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