



32} years

2024.
Inspiring
Women
AWARDS

Inspiring Women

FOUNDER'S MESSAGE

When the first Inspiring Women Awards lunch was held in 1993, it was relatively unique. It is, therefore, a testament to the women recognised then and since that these awards have continued to thrive amongst the multitude of award ceremonies that exist today. Inspiring stories told by Inspiring women.

Whilst the format has changed, the philosophy remains the same: to recognise and celebrate the inspiring achievements of women in the North West, North Wales and now, Nationally & Internationally.

I am indebted to my independent judges for their time and diligence in discussing the merits of all the nominations before reaching their decisions.

The Finalists represent the diversity of nominees, inspiring the judges with their stories.

We are delighted to welcome four special guests: the indomitable Liz Taylor, Stanley Chow, Caroline Roberts-Cherry & Henrietta Rix. Their profiles are on page 7. We also welcome back as Emcee, Angela Powers, and hello to The Diamond Boys.

A huge thank you to our sponsors Pall Mall Medical, Deloitte, Hall Brown, The Lowry Hotel, Cheshire Life, Lancashire Life, TLC & Premier Wealth Solutions.

An equally huge thanks also to Verdue for the floral table arrangements and those businesses who have donated to the gift bags & raffle.

For all their professional support and understanding, I would like to thank Lynne Waterfield for her cool judgement and support; programme designer, Steve Dutton; The Lowry Hotel's events & banqueting teams; Eamonn Hunt from Village Green; Nadine Isaacs and Frankie Mears who, starting as students, have supported the awards for 10 years and, of course, Hank and Olivia who started the whole thing!

I would like to thank you all for attending and supporting these Awards both today and over the years. I hope you have an enjoyable and memorable lunch.



Jacqueline Hughes-Lundy
Awards Founder

Inspiring Women

2024 Inspiring Women AWARDS

Email: Jacqueline@inspiringawards.co.uk

www.inspiringawards.co.uk



@InspWomenAwards



inspiringwomenawards



Inspiring Women Awards

TIMETABLE

12-12.25pm – **Drinks Reception**

12.40pm – **Welcome**

Jacqueline Hughes-Lundy
Founder: Inspiring Women Awards

Women Making Waves Award

Sponsored by Premier Wealth
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Inspiring Young Woman Award

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**Inspiring Young Women
Foundation**

Charity Appeal

Here Come the Girls Award

Sponsored by Pall Mall Medical

Entrepreneur Award

Sponsored by Cheshire Life

Guest Speaker

Liz Taylor

Sustainable Award for Women

Making an Impact

Sponsored by Deloitte

Community Award

Sponsored by Lancashire Life

Raffle Draw

On behalf of Inspiring Young Women
Foundation

Constance Award

Sponsored by IWA

5pm – **Closing Remarks**

Jacqueline Hughes-Lundy

5-7pm – **Entertainment & Bar**

Emcee: Angela Powers

MENU

Mushrooms and Brie Tartlet
Fig, Miso Caramel, Spinach Cracker.

Cornfed Chicken Supreme
Heritage Carrot Textures, Cherry Tomato Confit,
Chives, and Sauce Supreme.

OR

Sous Vide Duck Egg (V)
Jerusalem Artichoke Textures, Truffle Potato Foam,
Chervil, and Sherry Pearls.

White chocolate cheesecake,
Rhubarb textures, champagne explosion.

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WOMEN MAKING WAVES FINALISTS

This award seeks to recognise women's contribution worldwide in community, sustainability, education or business.

DR. PARUL BARANWAL



Parul, an environmental engineer is on a mission to develop natural, cost-effective, and environmentally friendly degrading agents to remove dangerous toxins from drinking water. This work is highly relevant

for developing efficient biodegradation strategies in drinking water treatment plants.

Currently a water quality manager for the county in North Carolina, Parul is addressing significant water quality issues, particularly identifying and implementing lead and copper replacement rules for underprivileged and underrepresented communities. She is dedicated to protecting people from the effects of adverse environmental effects, such as pollution, and making our community water treatment plants more efficient and environmentally friendly.

Prior to her move to the USA, Parul served as a role model for millions of girls in India who aspire to pursue STEM education.

CAROLINE KENDE-ROBB



As a VSO volunteer, Caroline found herself living in Tanji, a small fishing village in The Gambia.

She learnt to speak Mandinka and worked hard to build trust with the community to better understand their

risks, priorities and opportunities. She attributes this experience to laying the foundations for her career, never losing sight of the goal, to bring social justice to people like those with whom she lived so closely in Tanji.

Her global career has included 16 years in Washington DC with the World Bank and IMF, working in the Sustainable Development Network, working as Executive Director of the Africa Progress Panel, working closely with its Chair and Founder, Kofi Annan, and recently as a Senior Director of Strategy and Operational Policies across the World Bank's portfolio.

DR MEDHA TADPATRIKAR



How does someone with a background (and PhD) in Branding, Marketing and Journalism find herself becoming an inventor, engineer and creating a business converting waste plastic into usable fuel?

Environmentally conscious from early age, Medha found herself working on waste plastic after witnessing the death of a deer in a wild life sanctuary, from ingesting plastic.

The passion and determination to find a solution on waste plastic resulted in Medha and her business partner Shirish Phadtare building a first pilot machine in 2010 and co-founding Rudra Environmental Solution India Ltd, now Rudra Blue Planet which currently runs 3 plants.

Medha is also concerned with educating future generations, conducting more than 1500 awareness programs, talks and seminars on Plastic Waste Management and works with the "Keshav Sita Memorial Foundation Trust" as a trustee.

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Inspiring Women

JACQUELINE HUGHES-LUNDY AWARDS FOUNDER & ORGANISER

Honoured to be named in the Cheshire Life top 90 Influencers (Public Life) as an entrepreneur and educator and being recognised for 32 years as founder and organiser of the Inspiring Women Awards.

Following a successful career in Financial Services, bowing out as a Director of a Legal 500 company, Jacqueline moved into consultancy setting up Olivia Henry Associates, which she still operates. She works with National and International businesses, delivering events and conferences, research projects, marketing and executing campaigns, and provides strategic advice across commercial, charity and regulatory sectors.

Whilst working in OHA and organising the Inspiring Women Awards, she was approached to join the North Wales Business School as a lecturer to create, develop and deliver a new degree course in tourism, hospitality, and events management, being promoted to senior lecturer after two years. Despite leaving HE, Jacqueline is still a visiting speaker at the Université de Picardie Jules Verne in France, where she was recently appointed Advisory Director to the Laon International Food & Drink festival, and an External Examiner to University of Wales Trinity St David. She recently stepped down from her role at the startup qualification provider BQSL, as the Global Director of Development.

Board and public appointments, including chairing, which span advertising, tourism, charities and the media. These include: the Advertising Standards Authority; FareShare (GM); Emerge 3Rs; The Millennium Quarter Trust; Urbis Trading; Forever Manchester and ITC's viewers consultative council.

She is a published food and travel writer, food & drink awards judge, and seasoned broadcaster.

In 2020 she received global recognition from the WIN organisation for her contribution to inspiring women



ANGELA POWERS EMCEE



Angela spent more than 20 years in broadcasting, first for the BBC, then for Sky Sports where she was the first female rugby league touchline reporter. She won the MIND media award for her work on mental health issues in sport.

After her retirement from frontline broadcasting, she retrained as a teacher, spending four years teaching English before taking up her current role as a journalism lecturer at the University of Central Lancashire. Motto: How hard can it be?

SPEAKER PROFILES



STANLEY CHOW

Manchester based Stanley Chow, is a world renowned Grammy nominated Illustrator (White Stripes' limited-edition USB flash drive for the Icky Thump album), whose artwork features in adverts and adorns walls, magazines, book covers and even balloons.

Stanley's story is as every bit inspiring as those we have featured over the past 32 years at the Inspiring Women Awards. From drawing on paper bags whilst working in his parents Chippy to designing a bootleg gig poster for The White Stripes that changed everything.

Stanley is the resident illustrator for The New York Times Magazine, where one of his covers featured a photograph of a metallic helium balloon depicting the face of Presidential hopeful Donald Trump.



HENRIETTA RIX

Henrietta is co-founder of RIXO, a brand loved by fashion editors, celebrities, and royals alike, with A-list fans including Daisy Ridley, Sandra Bullock and the Princess of Wales.

RIXO's story began in September 2015 in the London living room of student best friends, Henrietta Rix & Orlagh McCloskey, and was born from their passion for vintage clothing and accessories. The brand's DNA hinges around the concept of future vintage.

Within 9 years, Henrietta and Orlagh have established RIXO as a global brand. With three London stores, (the flagship King's Road opened in 2023 and houses all collections and a cocktail bar!), stocked in Harrods and the like, and even has its own community (HumansofRixo on Instagram).



CAROLINE ROBERTS-CHERRY

Caroline is a BAFTA winning producer and a Grierson award winning director. She is the Founder and MD of Manchester based Saffron Cherry Productions, which makes Factual, Kids and Drama programmes.

Saffron Cherry also produces the Madame Blanc Mysteries, now in its third series, for Channel 5 and Acorn TV. The show was created by Saffron Cherry's creative director, the popular actor and writer Sally Lindsay (Coronation St, Mount Pleasant, Cold Call). Sally is also the lead and co-writer of The Madame Blanc Mysteries which she also exec produces alongside Caroline.

Caroline has sat on the Advisory Committee for England at Ofcom and is a long-term theatre trustee at The Royal Exchange Theatre in Manchester, Opera North and Liverpool's Everyman and Playhouse Theatres. She is a Smartworks Ambassador and has chaired the Pankhurst Trust incorporating Manchester Women's Aid since 2021.



LIZ TAYLOR

Liz has been at the forefront of the events industry for over 30 years.

As CEO of the Taylor Lynn Corporation (TLC), she is a market leader in the creation of events that push back boundaries in design, technology, and theatrical presentation. Clients include global leaders, celebrities, sports stars, blue-chip giants, and private individuals; plus, a royal guest or two! (Prince William singing with Taylor Swift anyone?)

She is also MD at Liz Taylor Consultancy, a company that embraces her roles as a media commentator, motivational speaker, podcast host, author, and consultant for hospitality brands.



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Upcoming WLiB dates are: Wed 22 May, Wed 19 June,
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For more information connect with
Claire-Marie Boggiano on the WLiB table.

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INSPIRING YOUNG WOMEN AWARD 2024

OLIVIA CLARKE

Ten years ago, Olivia was introduced to an organisation called RECLAIM – they had come into her school to deliver a workshop, which she just saw as an opportunity to skip PE Class.

They explained what their programmes did, but all she heard was that they'd be offering a space for her and her friends to go to during half term with free food. Unbeknown to Olivia, that day was the beginning of a decade of changemaking and would make her the activist and changemaker she is today.

Over the past ten years, Olivia has been advocating for better social mobility for working class young people, leading both regional and national campaigns, with a primary focus on the power of education reform for getting more working-class young people into leadership roles. One of her most successful campaigns has been the 'OUR Pass' – working with the Mayor of Greater Manchester, Andy Burnham, to enable free travel for 16–18-year-olds across Greater Manchester.

Alongside studying at MMU, Olivia is a Project Coordinator at an organisation called Young Manchester, facilitating the ambassador programme and responsible for a group of 15–22-year-olds – mentoring them 1-2-1.

And coming full circle, Olivia now sits on RECLAIM's board as a trustee – working to build their Youth Board to ensure youth voice is driving the organisation at all levels.

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INSPIRING YOUNG WOMEN FOUNDATION



In 2010, to mark 18 years of the Inspiring Women Awards, we set up the Inspiring Young Woman award to inspire our next generation. The Inspiring Young Woman Foundation was set up alongside to provide bursaries for the winners of this Award and to fund projects aimed at supporting our region's young women.

So far more than £20,000 has been paid out in bursaries and in 2019 we also fully funded our first external project through Warrington Youth Zone, The Pretty Tough programme, which supported 30 vulnerable young women over 6 months.

The awards lunch is our main fundraising activity to support our IYWA winners, your generous contributions are important to continuing this financial support.

Thank you.



The IYW Foundation is a fund administered by Cheshire Community Foundation.

Charity number 1143711

RAFFLE

We are grateful to the following businesses which have donated prizes to the raffle in aid of the Inspiring Young Woman Foundation. We hope you will consider supporting them in turn.

Overnight stay with breakfast at the Hilton Manchester Deansgate.
hilton.com/en/hotels/mandhi-hilton-manchester-deansgate

Wake up to floor-to-ceiling views and spend the evening sipping cocktails at Cloud 23 - the highest bar in the city.

A 12 month print & digital subscription to Cheshire Life.
cheshirelifemagazine.co.uk

Cheshire society's kings & queens grace these pages – including the Inspiring Women Awards.

Afternoon Tea for Two with Prosecco at award winning chocolatier, Cocoa Cabana. cocoa-cabana.co.uk

"Over the past ten years, we've become famous throughout the North West for the love we put into our decadent, artisan chocolates, cakes, sweet treats and delicious cocktails."

Overnight stay with breakfast at Leonardo Hotel Manchester Piccadilly.
leonardohotels.co.uk/hotels/manchester/leonardo-manchester-piccadilly
Based near the city centre, Leonardo Hotel Manchester Piccadilly is within walking distance of the most popular local attractions and transport facilities.

A £30 voucher for any Blanchflower branch. blanchflower.co
Blanchflower is a treasured neighbourhood bakery, lunch and brunch spot turning afternoon eating into an art form. Serving bistro style menus on Friday nights to fabulous all day brunch at the weekend (Chorlton, Altrincham & Sale).

A 12 month print & digital subscription to Lancashire Life.
lancashirelifemagazine.co.uk
A who's who of Lancashire grace these pages – including the Inspiring Women Awards.

Traditional Afternoon Tea for Two at The Lowry Hotel.
thelowryhotel.com

"Inspired by the independent spirit that's always distinguished Manchester, we do things our own way and understand that's what sets The Lowry Hotel apart."

Two Bottles of Spirits: Manchester Gin & Wild Spirit from local distillers: Spirit of Manchester. spiritofmanchester.co.uk

The state-of-the art home of spirits in the centre of Manchester. Founded as a humble dining-room distillery in 2015, now an iconic, independent spirits producer.

Liz's book (and she'll dedicate it for you today), Taylor Made: Life of an Entrepreneur, Mother and Celebrity Event Planner. tlc-ltd.co.uk
"There are times when I have to pinch myself. As I stand in Kensington Palace co-ordinating an event for the future King. Thanksgiving dinner with Robbie and Ayda Williams and their A-List guests. Or ironing Howard Donald's shirt, as the Take That star practices his best man speech. Insane moments in a roller coaster life."

Overnight stay with breakfast for Two stay in a Lake View Room at the Old England Hotel & Spa, Lake District.
macdonaldhotels.co.uk/old-england
Set within its own lovely grounds on the shores of Lake Windemere (England's largest lake) – you'll find breath-taking scenery and exceptional facilities.

Extra Prize
Thanks to the AO arena for the 2 tickets to see Girls Aloud in the email draw.

HERE COME THE GIRLS FINALISTS

Recognising those women or organisations challenging systems that don't work for women, promoting gender informed products, services or act as role models.

GEMMA AITCHISON



For 10 years Gemma has fought to prevent violence against women and girls.

A single mother to a child with additional needs, Gemma's passion has taken her from a council estate in Bolton to Parliament.

After the rape and murder of her 16 year old sister Sasha Marden in 2013, Gemma discovered that Sasha's case was not an isolated one and could have been prevented. Gemma went on to found YES Matters UK which provides victim rehabilitation services to children and young people, victims of sexual assault.

Every day for 10 years she has raised awareness and worked for violence against women and girls to become a thing of the past. She doesn't believe it's inevitable and protests to change systems.

EVE CANAVAN BEM



Having suffered from postpartum psychosis 13 years ago after the birth of her son, Eve now does extensive voluntary work to support maternal mental health.

"By the time Joe was three days old, I had decided I didn't want him. Even worse, I felt trapped by his very presence. The reality that I was now a mum forever hit me in a catastrophic way."

Getting help proved difficult, with Eve being diagnosed as 'just tired' and sent home. It took six weeks before she was eventually admitted to a psychiatric mother and baby unit. This experience propelled Eve to found the Perinatal Mental Health partnership, an organisation comprised of national charities and individuals with lived experience of mental illness after the birth of a child and is the founder of national coordinator of Maternal Mental Health Awareness Week.

GM4WOMEN



GM4Women is a volunteer led organisation focused on promoting equality and diversity for the benefit of the community in Greater Manchester.

Following the first viewing of the BBC film

Emmeline, The Making of a Militant, in May 2018, Helen Pankhurst, Emmeline's great granddaughter, was on the panel where the last innocent sounding question was to be the catalyst for founding GM4Women. It was a simple enough question; "what is Manchester like now for women and girls and how do we measure progress?"

Helen, a visiting Professor at Manchester Metropolitan University (MMU) initially hosted discussions with other organisations to answer these questions and bring about a call to action. A timeframe of 10 years was decided that celebrated the centenary of the first right to vote, 2018 to 2028 which is the centenary of equal franchise.



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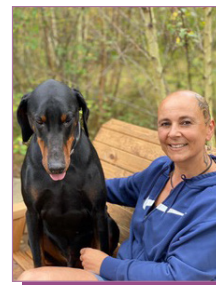


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ENTREPRENEUR FINALISTS

Recognising women who take that leap of faith and develop businesses which benefit the economy.

DR ANITA BHANJA

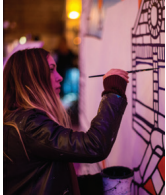


Whilst working as an end of life vet, running her own crematorium, Anita has developed plans to build a treatment centre for elderly pet patients where their owners can stay with them throughout

procedures and they can both fall asleep and wake up in their owners arms and in a home from home environment.

She describes her practice, Eternal Paws, as being along the lines of the home hospice and holistic care provided the Macmillan way, vitally valuing the lifeline that so many of our pets provide for their owners in terms of company and a reason to keep going when they are also facing other challenges.

Anita aims to create the first practice to fully incorporate spiritual, holistic and allopathic medicine giving owners access to the full tool box of healing. Her mission is to be the centre of excellence for palliative and end of life care and create a new wave of veterinary care focused on the highest standards of end of life provision and making all pet owners aware of their choices at this time.



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SUSTAINABLE AWARD FOR WOMEN MAKING AN IMPACT FINALISTS

Recognising those women who are making a positive and sustainable impact, whether it's environmental, digital or educational transformation or through the circular economy or supply chain transparency.

NICOLE BROAD



In 2020, Nicole started her business, The Fruit Moth whilst shielding with Type One Diabetes. Realising that she needed an outlet for her creativity, she decided, for the first time since

completing her Fashion Design BTEC in 2011 to start sewing again.

Using her collection of vintage fabrics, she started reworking them into accessories and clothing. After a year of early morning and late night sewing whilst working her full time job Nicole made a leap of faith, quit her job and has been working on The Fruit Moth full time ever since.

Since opening her shop. Nicole has worked in collaboration with the Manchester branch of Uniqlo (the third largest clothing retailer in the world). Uniqlo sent her deadstock garments which Nicole reworked for a 70 piece collection to celebrate the launch of their in store repair service RE:Uniqlo station.

CHARLOTTE KNOWLES



Charlotte joined her husband's fledgling business, Elektec, which provides electrical services for commercial and industrial organisations, in 2019 as co-owner.

As a female business owner in the construction industry, Charlotte quickly became a role model within the profession and her creative CSR campaign led to a huge increase in brand awareness and business growth.

Elektec, was acquired by Greenarc in 2023 and Charlotte was appointed Sustainability and Social Responsibility Director, continuing her work on sustainable practices within the industry and local community.

Charlotte is also a member of the Calderdale Green Economy Team, a collaborative effort that unites businesses and community leaders in driving sustainable development and addressing the challenges of climate change.

Having transitioned Elektec into Greenarc, Charlotte is now working on her next challenge within the sustainability sector.

THE GAME CHANGERS



According to University of Manchester's fashion and textile business lecturers: Dr Amy Benstead, Dr Jo Conlon and Lindsay Pressdee, the UK disposes of one million tonnes of textiles

every year. Of this, 300,000 tonnes will end up in landfill or incineration.

Wanting to raise awareness, Amy, Jo and Lindsay set up The Game Changers project focused on tackling the often-hidden problem of sports garment waste. They work with local sportswear suppliers and the local community to transform surplus football shirts into unique reusable tote bags, while educating them of the environmental impacts of textile waste and how we can extend the life of our garments.

The project aims to provide a fun, responsible way to keep kits in circulation while shining a light on the large-scale problem in the industry.

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COMMUNITY FINALISTS

Recognising women whose contributions to society make a substantial difference to the lives of others.

DEBORAH LAWSON



Deborah, recognised in the media as a 'trailblazer', is playing a pivotal role in championing diversity, equity and inclusion in the UK having transformed 1000's of buildings, businesses,

organisations and even a significant music tour, making them more accessible and inclusive to disabled people.

She has left a permanent mark on the fashion industry, where she knew there was a need for better diversity and inclusion. Her accessible fashion advice (she used to be a stylist) has transformed personal shopping appointments for disabled customers in over 500 large fashion stores.

Deborah created a comprehensive staff training programme which is used in over 600 stores and led to improved disability awareness, customer service, and helped create a more inclusive workplace culture.

KAREN LIVESEY



Karen aims to draw awareness to child criminal & sexual exploitation (CSE), and educate parents, carers and members of the public, on how to keep our young people safe. Through Karen's tenacious

passion for making positive change, she has reinforced the fundamental importance of understanding our role to safeguard all young people at risk of or experiencing CSE.

No Whispers was set up four years ago with the aim of informing, educating and empowering adults about CSE through delivering training and workshops. These emphasise the importance of recognising and spotting signs, dealing with vulnerable children, early intervention and reporting to prevent children and young people from becoming victims of exploitation and abuse.

Karen has developed a specialist Level 1 CPD training accrediting professionals and volunteers from a range of backgrounds including Child Action NW.

KATE MCCARTHY-BOOTH



“When the Ukrainian War started I wanted to do something; I felt as a Mum that I couldn’t sit back and not do anything, I thought about the trauma, attachment and horrific scenes that those children

and parents had experienced and I felt that I wanted to offer any support I could.”

That support started by getting supplies to the front line in Poland, then assisting over 80 people find sponsors in the area, financing their flights and completing all the visa forms.

Realising more needed to be done, Kate set out to establish a place of safety, a place of shared support, somewhere where they could express how they felt and was a constant, not a drop in, not just for practical support – so the Ukrainian Family Hub Warrington was born.

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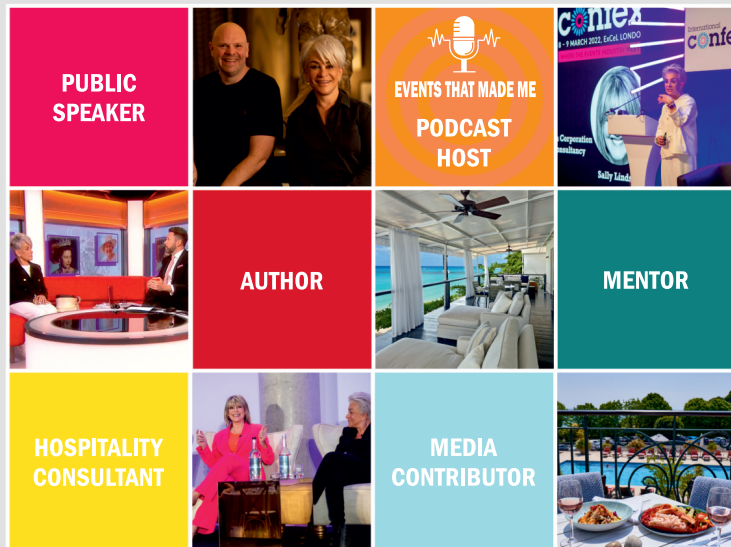
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