



Sponsorship opportunities for the

2022 Inspiring *Women Awards*

The Lowry Hotel, Manchester
Friday 20th May 2022

www.inspiringawards.co.uk

Inspiring  Women

30  years



The Inspiring Women Awards

In 2022, the Inspiring Women Awards, will be celebrating its 30th anniversary of recognising the outstanding achievements of women in the North West of England and North Wales. Over those years 100s of women have been publicly recognised for their achievements and 1,000s more acknowledged for their dedication, vision and acts of bravery and determination.

To celebrate this anniversary, the 'Here come the Girls' category has been designated as a global award and nominations from around the world are already pouring in.

"We have worked with Jacqueline for over 20 years in relation to the Inspiring Women Awards and I have found her to be extremely innovative, professional, creative and imaginative when it comes to high level events for large numbers of people. Each year she has continued to attract interesting and animated speakers and a very high profile sponsors network. I believe Jacqueline adds a tremendous amount of value to events through her innovative and creative outlook."

Heather Crosby, Partner, Deloitte

The Awards Lunch is firmly placed in the North West's corporate entertaining calendar with 300 senior business and professional leaders attending each year to celebrate the achievements of these remarkable women.

Previous sponsors have commented on the attraction of a more intimate, established event which allows their brands to shine brighter.

Sponsors are given exposure to senior business and professional leaders through the website, e-marketing campaigns, the award Lunch itself and all post Awards publicity.

Supporting:



The Inspiring Women Awards 2022 will be supporting the Inspiring Young Women Foundation. Funds provided by the Foundation are used for bursaries for the Inspiring Young Women Award winners and financially supporting projects in the local area that benefit young women. The Inspiring Young Women Foundation is administered by Cheshire Community Foundation.

Charity number: 1143711

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Overall Sponsor of the 30th Annual Inspiring Women Awards

£5,500 + VAT

As overall sponsor of the 30th Anniversary Awards, you will benefit from being aligned with a well-respected and supported brand that has a local, national and global reach.

We understand that sponsors have a choice of many projects to financially support, and therefore, we only offer a small number of sponsorship opportunities. This ensures maximum exposure for those businesses and individuals who support us.

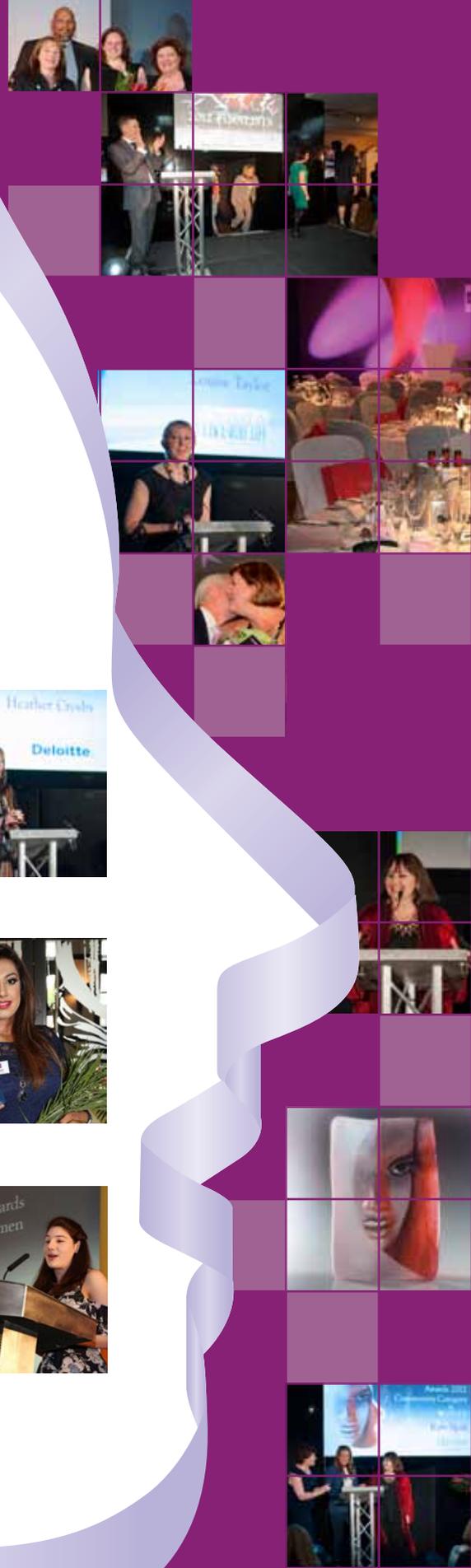
The exclusive Overall Sponsors package can be tailored (where possible) to your business requirements.

This package offers the following:

- Reference to The Inspiring Women Awards as 'Sponsor Of'
- Invitation to the exclusive Nominees drinks reception 2 weeks prior to the Awards Lunch.
- Inclusion of your company logo and quotes in advertising and marketing materials, including social media campaigns
- Dedicated website promotion of logo on all main navigation pages with hyperlinks to sponsors own website
- Extensive coverage in Cheshire Life and Lancashire Life
- Extensive coverage on The Best Life Project website
- Prominent display of logo at awards lunch including audio visual loop
- A Top Table of 10 at Award Luncheon in a prominent position.
- 10 Tickets for the VIP drinks reception
- Back cover full page colour advert in the Award Lunch programme (hard copy and digital editions)
- Photo opportunities throughout the Awards Luncheon
- Representative of your company to address audience at Awards Luncheon
- Promotion of your sponsorship on stage at Awards Luncheon
- Opportunity to provide branded table give-aways at Awards Luncheon
- IWA will support sponsor's communications team to maximise PR opportunities throughout the period from becoming a sponsor.



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Award Category Sponsor 2022

£3,500 + VAT per award

Category sponsors enjoy a degree of exclusivity as we do not accept multiple similar businesses. (For example: we will only have one accountancy practice as a category sponsor).

We are grateful to long-term sponsors like Deloitte LLP, who have been supporting the Awards for the past 21 years as a category sponsor. They bring knowledge, understanding and a continuity to the Awards and judging process, which also benefits newer sponsors.

The package offers the following:

- Sponsorship of an individual award category
- A representative of your company to assist in the judging of the award category.
- Dedicated website promotion of logo and hyperlink to Sponsors' own website
- Promotion of your sponsorship in press releases and marketing materials
- Table of 10 at the Award Lunch in prominent position
- 10 tickets for VIP Drinks reception
- Two-thirds page colour advert in the Award Lunch programme
- Prominent display of logo at Award Lunch including audio visual loop
- Photo opportunity at the Award Lunch
- Representative of your company to present the award
- Opportunity to provide branded table giveaways

Categories available for 2022

- **Business** - Recognising those women whose role is as an instrumental and influential leader in business. Demonstrating how their personal leadership has led to business growth, innovation or outstanding diversity and inclusion. (This Award is only open to businesses that have been established over 5 years)
- **Community** - Recognising those women whose contribution to society make a substantial difference to the lives of others.
- **Digital & Technology Innovators** - Recognising those innovative women who are taking a lead role in the digital and technology industries. These role models are, by their actions, opening up opportunities to a broader range of women in these sectors.
- **Entrepreneur** - Recognising those women who take that leap of faith and develop businesses which benefit the economy. (This Award is open to newly established businesses between 1 and 5 years)
- **Inspiring Young Woman** - Recognising those young women whose examples serve to inspire our next generation. (This Award is only open to those aged between 16-25 year-olds)
- **Here Come the Girls** - Recognising those women or organisations who are challenging systems that don't work for women, promoting gender informed products, services or role models. (This is a Global Award)
- **Social Enterprise & Community Interest Groups** - Recognising those women who have established a social enterprise or charitable group that has created a self-funding organisation.
- **The Constance Award** - This is a special award commemorating those women who quietly make a difference. (This is a Judge's Award with no public nominations)



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Other Sponsorship opportunities:

- Pull up stand in Drinks Reception area - £500 + VAT
- ¼ page advert in the Lunch Programme - £500 + VAT
- Pull up Stand in Drinks Reception area, ¼ page advert and two tickets - £850 + VAT

“The Inspiring Women Awards is now a permanent feature in the Hall Brown Family Law calendar. Hearing of the challenges, difficulties or painful situations in life which these women have been through, and yet they have found the inner strength to carry on (and achieve amazing things), is truly humbling. The awards ceremony itself is guaranteed to ensure tears of joy, laughter, but also a sprinkle of sadness; and to remind us all of how amazing many women are.”

Claire Reid, Partner, Hall Brown 2021

“I am truly honoured to have won this award and share the event with so many inspiring women. It really means a lot to me and the community I represent to receive this. Thank you to Jacqueline and all the team for providing us a platform to share our story and celebrate the amazing women in the North West.”

Grace Vella, CEO Miss Kicks, Inspiring Young Woman Award winner 2021

“It was a fabulous surprise, and a huge delight winning the business category for the Inspiring Women Awards. Its humbling to be recognised in this category and an honour to champion women in business. I believe strongly in gender equality and there are still not enough women in senior roles in business, as such it is important that we celebrate achievements but more importantly mentor young women, early in their careers.”

Sara Prowse, CEO Hotter Shoes, Business Award winner 2018

“Winning the award meant so much to me , it was a real privilege to be amongst so many truly inspiring women doing such wonderful work. It was an amazing experience filled with excitement and anticipation but full of laughter and happiness - yes lots of nice emotions. I know it was also a very special day for all my friends who had supported this nomination and contributed towards my winning this glamorous award. I feel really blessed to have so many special people around me who have made this award possible for me. Thanks to 'Inspiring Women' for being there for ordinary women.”

Atiha Chaudry, Chair: Manchester BME Network, Community Award winner 2016

“STEMMsisters are so chuffed to win the technology award. We were shocked, surprised and excited! Shocked to win because there were so many worthy finalists, surprised because we are a small fledgling e-company and excited because hopefully this win will mean that STEMMsisters can provide disengaged individuals with a STEMM role model to connect, inspire and empower them!”

Dr Sheila Kanani, co-founder: STEMMsisters, Technology Award winner 2014

“Inspiring Women awards are a once a year must attend event- no matter what your background you learn so much and always walk away truly both humbled and lifted by the extraordinary women showcased. It fills you with joy and hope”

Sue Woodward OBE, Founder: The Sharp Project, Creative & Media Award winner 2013

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