



Sponsorship opportunities for the
**2019 Inspiring
Women Awards**

The Lowry Hotel, Manchester
Friday 10th May 2019

www.inspiringawards.co.uk

Inspiring  Women



The Inspiring Women Awards

In 2019, the Inspiring Women Awards, which started life in 1993 as a one off event, will be celebrating 27 years of recognising the outstanding achievements of women in the North West and North Wales. 27 years on 100s of women have been publically recognised for their achievements and 1,000s more acknowledged for their dedication, vision and acts of bravery and determination.

In 2010 we introduced the Inspiring Young Woman Award and the Inspiring Young Women Foundation to recognise and inspire the next generation.

"We have worked with Jacqueline for over 20 years in relation to the Inspiring Women Awards and I have found her to be extremely innovative, professional, creative and imaginative when it comes to high level events for large numbers of people. Each year she has continued to attract interesting and animated speakers and a very high profile sponsors network. I believe Jacqueline adds a tremendous amount of value to events through her innovative and creative outlook."

Heather Crosby, Partner, Deloitte

The Awards Lunch is firmly placed in the North West's corporate entertaining calendar with over 350 senior business and professional leaders attending each year to celebrate the achievements of these remarkable women. Sponsors are able to access senior business and professional leaders across the North West through the website, e-marketing campaigns, the award Lunch itself and all post Awards publicity.

Our Broadcast Media Partner and sponsor for 2019 is BBC Radio Manchester, which will be covering the Awards throughout the course of the year. Our Lifestyle Media Partners for 2019 continue to be the prestigious. Archant Titles: Cheshire Life and Lancashire Life magazines. Other press supporters have included the Sky Sports, Manchester Evening News and regional titles.



Supporting:



The Inspiring Women Awards 2019 will be supporting the Inspiring Young Women Foundation in providing a bursary to the Award beneficiary.

Inspiring Women

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Opportunities for Sponsorship 2019

Overall Sponsor of the 27th Annual Inspiring Women Awards: £7,500 + VAT

The opportunity to reach your target market through a range of marketing activity including the following:

- Reference to The Inspiring Women Awards 'As Sponsor Of' at the Awards Lunch, all related events and all press releases
- The Opportunity, if required, to host guest award announcers on your tables.
- Inclusion of your company logo and quotes in all advertising and marketing Material, including social media campaigns
- Dedicated website promotion of logo on all main navigation pages with hyperlinks to sponsors own website
- Extensive coverage in Cheshire Life and Lancashire Life
- Prominent display of logo at awards lunch including audio visual loop
- Two Top Tables of 10 at Award Luncheon
- 20 Tickets for the VIP drinks reception
- Back cover full page colour advert in the Award Lunch programme
- Photo opportunities throughout the Awards Luncheon
- Representative of your company to address audience at Awards Luncheon
- Promotion of your sponsorship on stage at Awards Luncheon
- Opportunity to provide branded table give-aways at Awards Luncheon
- IWA will support sponsor's communications team to maximise PR opportunities throughout the period from becoming a sponsor until the 2020 Awards are launched





Award Category Sponsor 2019:

£4,500 + VAT per award

This package offers the following:

- Dedicated website promotion of logo and hyperlink to Sponsors' own website
- Promotion of your sponsorship in press releases and marketing materials
- Sponsorship of individual award
- Table of 10 at the Award Lunch in prominent position
- 10 tickets for VIP Drinks reception
- Two-thirds page colour advert in the Award Lunch programme
- Prominent display of logo at Award Lunch including audio visual loop
- Photo opportunity at the Award Lunch
- Representative of your company to present the award
- Promotion of your sponsorship by award MC
- Opportunity to provide branded table giveaways
- A representative of your company to assist the judging of the Award.

Categories Available:

- **Business** – Recognising women in business whose talents and passion influence and inspire others.
- **Community** – Recognising those women whose contribution to society make a substantial difference to the lives of others
- **Entrepreneur** – Recognising those women who take that leap of faith and develop businesses which benefit the economy
- **Here Come the Girls** – Recognising those men, women or organisations who are challenging systems that don't work for women, promoting gender informed products, services or closing the gender pay gap.
- **Inspiring Young Women** – Recognising those young women whose examples serve to inspire our next generation
- **Manchester Bee** – To recognise those women who work to make Manchester the great City it is. These nominees may have developed projects that have promoted the City; or shown great courage. They may have made their mark locally, nationally or internationally
- **The Constance Award** – This is a special award commemorating those women who quietly make a difference. This is a Judge's award with no nominations take.



Other Sponsorship opportunities:

- Pull up stand in Drinks Reception area plus one ticket - £500 + VAT
- ¼ page advert in the Lunch Programme plus one ticket - £500 + VAT
- Pull up Stand in Drinks Reception area, ¼ page advert and two tickets - £850 + VAT

"It was a fabulous surprise, and a huge delight winning the business category for the Inspiring Women Awards. Its humbling to be recognised in this category and an honour to champion women in business. I believe strongly in gender equality and there are still not enough women in senior roles in business, as such it is important that we celebrate achievements but more importantly mentor young women, early in their careers."

Sara Prowse, CEO Hotter Shoes, Business Award Winner 2018

"It was a really superb event as ever! The winners and finalists were truly inspiring! As ever you kept the pace of the event upbeat and entertaining! The food was super and our guests had a great time – so many thanks! I look forward to 2019!!"

Kate Wilson, North marketing and promotions manager, Archant Titles

"The event provides an opportunity to celebrate the outstanding achievements of women in the North West. At the same time it inspires everyone who attends to fulfil their own potential and encourages them to support others. We (Eversheds) have attended with our clients every year since its inception, 24 years ago and find it enjoyable and inspiring!"

Diane Gilhooley; Partner & Head of Education, Eversheds LLP

"Inspiring Women awards are a once a year must attend event- no matter what your background you learn so much and always walk away truly both humbled and lifted by the extraordinary women showcased. It fills you with joy and hope"

Sue Woodward OBE, Creative & Media Award winner 2013

"Winning Entrepreneur of the Year at the Inspiring Women Awards was one of my proudest moments in business. It led to some very positive press coverage at a time when I am trying to grow Kiddyum both regionally and nationally. I have been attending the awards for a number of years, watching every finalist and hearing their different, personal stories. To be able to share my experiences to date within a room full of inspiring ladies made me very proud"

Jayne Hynes, Entrepreneur Award Winner 2016

"Winning the award meant so much to me , it was a real privilege to be amongst so many truly inspiring women doing such wonderful work. It was an amazing experience filled with excitement and anticipation but full of laughter and happiness - yes lots of nice emotions. I know it was also a very special day for all my friends who had supported this nomination and contributed towards my winning this glamorous award. I feel really blessed to have so many special people around me who have made this award possible for me. Thanks to 'Inspiring Women' for being there for ordinary women"

Atiha Chaudry, Community Award winner 2016

