



Sponsorship opportunities for the  
**2019 Inspiring  
Women Awards**

The Lowry Hotel, Manchester  
Friday 10th May 2019

[www.inspiringawards.co.uk](http://www.inspiringawards.co.uk)

Inspiring  Women



# The Inspiring Women Awards

In 2019, the Inspiring Women Awards, which started life in 1993 as a one off event, will be celebrating 27 years of recognising the outstanding achievements of women in the North West and North Wales. 27 years on 100s of women have been publically recognised for their achievements and 1,000s more acknowledged for their dedication, vision and acts of bravery and determination.

In 2010 we introduced the Inspiring Young Woman Award and the Inspiring Young Women Foundation to recognise and inspire the next generation.

*“We have worked with Jacqueline for over 20 years in relation to the Inspiring Women Awards and I have found her to be extremely innovative, professional, creative and imaginative when it comes to high level events for large numbers of people. Each year she has continued to attract interesting and animated speakers and a very high profile sponsors network. I believe Jacqueline adds a tremendous amount of value to events through her innovative and creative outlook.”*

Heather Crosby, Partner, Deloitte

The Awards Lunch is firmly placed in the North West’s corporate entertaining calendar with over 350 senior business and professional leaders attending each year to celebrate the achievements of these remarkable women. Sponsors are able to access senior business and professional leaders across the North West through the website, e-marketing campaigns, the award Lunch itself and all post Awards publicity.

Our Broadcast Media Partner and sponsor for 2019 is BBC Radio Manchester, which will be covering the Awards throughout the course of the year. Our Lifestyle Media Partners for 2019 continue to be the prestigious. Archant Titles: Cheshire Life and Lancashire Life magazines. Other press supporters have included the Sky Sports, Manchester Evening News and regional titles.



Supporting:



The Inspiring Women Awards 2019 will be supporting the Inspiring Young Women Foundation in providing a bursary to the Award beneficiary.

## Inspiring Women

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# Opportunities for Sponsorship 2019

Overall Sponsor of the 27th Annual Inspiring Women Awards: £7,500 + VAT

This package offers the following:

- Reference to The Inspiring Women Awards 'As Sponsor Of' at the Awards Lunch, all related events and all press releases
- The Opportunity, if required, to host guest award announcers on your tables.
- Inclusion of your company logo and quotes in all advertising and marketing Material, including social media campaigns
- Dedicated website promotion of logo on all main navigation pages with hyperlinks to sponsors own website
- Extensive coverage in Cheshire Life and Lancashire Life
- Prominent display of logo at awards lunch including audio visual loop
- Two Top Tables of 10 at Award Luncheon
- 20 Tickets for the VIP drinks reception
- Back cover full page colour advert in the Award Lunch programme
- Photo opportunities throughout the Awards Luncheon
- Representative of your company to address audience at Awards Luncheon
- Promotion of your sponsorship on stage at Awards Luncheon
- Opportunity to provide branded table give-aways at Awards Luncheon
- IWA will support sponsor's communications team to maximise PR opportunities throughout the period from becoming a sponsor until the 2020 Awards are launched







## Award Category Sponsor 2019: £4,500 + VAT per award

This package offers the following:

- Dedicated website promotion of logo and hyperlink to Sponsors' own website
- Promotion of your sponsorship in press releases and marketing materials
- Sponsorship of individual award
- Table of 10 at the Award Lunch in prominent position
- 10 tickets for VIP Drinks reception
- Two-thirds page colour advert in the Award Lunch programme
- Prominent display of logo at Award Lunch including audio visual loop
- Photo opportunity at the Award Lunch
- Representative of your company to present the award
- Promotion of your sponsorship by award MC
- Opportunity to provide branded table giveaways
- A representative of your company to assist the judging of the Award.

### Categories Available:

- Business
- Community
- Entrepreneur
- Inspiring Young Woman (16-25 year olds)
- Manchester Bee
- Women in Sports
- The Constance Award – no nominations taken. This is a special award commemorating those women who quietly make a difference and will be awarded by the independent panel of judges



