



Inspiring } Women

2017  
Inspiring  
Women  
AWARDS

25  
years



## FOUNDER'S MESSAGE

Well, unbelievably it has been 25 years since that one off lunch was held to raise funds for Tommy's Campaign and celebrate the achievements of our Inspiring North West women. When the first Inspiring Women Awards (NWWof AA) lunch was held in 1993, it was relatively unique. It is, therefore, a testament to the women recognised then and since that these awards have continued to thrive against the multitude of award ceremonies that exist today. Whilst the format and categories have changed, the philosophy remains the same: to recognise and celebrate the inspiring achievements of women in the North West and North Wales. For 2017 we have five categories: Business, Community, Entrepreneur, Professional & Financial Services and the Inspiring Young Woman Award (16-25 year olds). We will also be recognising two important people this year with The Inspiring Women's Inspiring Woman Award

Judging, for my independent panel of judges, gets no easier and I am indebted to them for their time and diligence in discussing the merits of all the nominations before reaching their decisions. The Finalists represent the diversity of nominees in each of the main categories; from Beauty and Food enterprises to International businesses; from supporting local

communities and families in need to running successful businesses and from innovations in

childcare to displaying extraordinary drive and courage; they all inspired the judges with their stories.

Our Master of Ceremonies is BBC NW Tonight broadcaster Mark Edwardson, who is positively giddy at the prospect of hosting today.

We are delighted to welcome the toast of NBC's The Today Show, The Alberti Twins; Sky Sports presenter Angela Powers and the first rugby league referee, Julia Lee as guest award announcers. Their profiles are all on page 9.

A huge thank you to our sponsors: Deloitte, Manchester Metropolitan University, Arbuthnot Latham & Co, The Midland Hotel, Cheshire Life and Lancashire Life and BBC Radio Manchester who are also broadcasting live from the event today. I am also indebted to those who donated the raffle prizes and gifts on page 11.

For all their professional support and understanding, I would like to thank programme designer Steve Dutton; Midland Hotel's Director of Sales, Peter Shrigley; Eamonn Hunt from Very Creative and of course Lynne Waterfield. A thank you to my team of student volunteers; Frankie, Anna and Nadine led by my baby boy, Hank Hughes-Lundy.

I would like to thank you all for attending and supporting these Awards both today and over the years. I hope you have an enjoyable and memorable lunch.

**Jacqueline Hughes-Lundy**  
Awards Founder

Inspiring Women

# 2017 INSPIRING WOMEN AWARDS



## TIMETABLE

### 12.15-12.50 - Drinks Reception

#### 13.00 - Welcome

Jacqueline Hughes-Lundy  
Founder: Inspiring Women Awards

#### Business Award

Interviews & Winner announced

#### Inspiring Young Woman Award

Film & Winner announced

#### Inspiring Young Women Foundation

Charity Appeal

#### Professional & Financial Services

Interviews & Winner announced

#### Entrepreneur Award

Interviews & Winner announced

#### Community Award

Interviews & Winner announced

#### Raffle Draw

On behalf of Inspiring Young Women  
Foundation

### 17.00 - Close

#### Master of Ceremonies

Mark Edwardson  
BBC North West Tonight



## MENU

Blue Cheese and Walnut Soufflé, Watercress  
Salad, Beetroot and Horseradish Chutney *(v)*

\* \* \*

Roast Rump of Lamb, Sticky Braised Puy  
Lentils, Spinach, Baby Carrots, Lamb Jus

OR

Roast Cauliflower Steak, Red Pepper  
Rouille, Cheddar Rosti, Rarebit Glaze,  
Truffled Beans *(v)*

\* \* \*

Trio of Rhubarb: Rhubarb and Ginger Fool,  
Rhubarb and Tonka Bean Meringue Pie  
and

Chilled Rhubarb Crumble with Custard Gel

\* \* \*

Birthday Cake, Tea & Coffee



## CONTENTS

Founder's Message	Pg 2
Timetable	Pg 3
Menu	Pg 3
Media Partner: Cheshire Life & Lancashire Life	Pg 4
Drinks Sponsor: The Midland Hotel	Pg 4
Inspiring Young Women Foundation	Pg 6
Inspiring Young Woman	Pg 7
Awards Presenters	Pg 9
Raffle Prizes	Pg 11
Awards Winners	Pg 12
Finalists: Business	Pg 12
Finalists: Community	Pg 13
Finalists: Entrepreneur	Pg 14
Finalists: Professional & Financial Services	Pg 15

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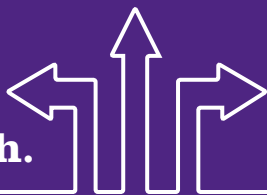
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# INSPIRING YOUNG WOMEN FOUNDATION



In 2010 to mark 18 years of recognising women's achievements and in so doing, inspiring the next generation, I decided to set up a Foundation that would leave a lasting legacy of the work of The Inspiring Women Awards and the generous support of its audience. The Foundation supports our region's exceptional young talent (16-25 year olds).

## A CATCH UP WITH 2016 IYW WINNER, JENNY MULLINDER



**Winning the IYWA last year meant so much to me.**

It was truly an honour, and the confidence boost I needed to help me move forward with my ambitions.

Sadly I had to move away from Preston but I embarked on a new adventure in London last October, where I'm now working as Communications Coordinator at a Students' Union.

Seeing the amazing examples of women excelling in their careers at the awards really inspired me, and as well as keeping in touch with some of the

women I met last year, I am working on plans for starting my own social enterprise.

The award gave me the chance to have much needed self-care time before figuring out my next move, which I believe has been instrumental in helping me get to where I am, and where I'm looking forward to going. Thank you to everyone at IWAs for believing in me, and helping me to believe in myself.



The IYW Foundation is a fund administered by Cheshire Community Foundation. Charity number 1143711



# THE INSPIRING YOUNG WOMAN AWARD

## 2017 WINNER - MENNA FITZPATRICK

**Menna is an 18 year old Paralympic skier in Team GB. She has less than 5% vision and is guided down the mountain by her guide. Inspiring?**

Well add to that in her first season competing at World Cup level, she not only joined mid-way through the winter season but she and her guide, Jennifer Kehoe, made history at the IPC (International Paralympic Committee) World Cup in Aspen (USA) at the end of February 2016 by becoming the first British skiers to win the overall World Cup Visually Impaired title.



Menna teamed up with her guide Jennifer Kehoe after getting back involved in ski racing last summer having been invited to train with the Wales Ski Team and Welsh based club Dragons Alpine. Menna achieved

some great results while being supported by the Disability Sport Wales Academy programme which gained her qualification for the World Cup programme.

In March 2017, Menna won 2 Gold Medals at the Slalom and Giant Slalom events in France. She will be competing in Chile, Norway and Germany later in the year before taking part in her first Paralympics in South Korea in 2018



Menna trains around the world for most of the year but when she is home she visits schools and brownie units to give talks for free on disability awareness and to encourage them to do whatever makes them happy and not feel restricted. She also visits other visually impaired children and takes her medals and trophies so they can feel them and feel inspired. She is truly an inspiration to all those she meets.

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## JACQUELINE HUGHES-LUNDY

AWARDS FOUNDER & ORGANISER

**Jacqueline is the Founder and sole organiser of the Inspiring Women Awards formed in 1992.**

Following a successful career in Financial Services, she established the Strategy, Marketing, PR and Event business Olivia Henry Associates in 2003 with clients ranging from Canada Life International and Close Invoice Finance to The French by Simon Rogan and Mr Coopers House & Garden. From Manchester Metropolitan University and Olympus Keymed to Salford City Council and The Christie. In addition to running OHA, she is currently Chair of Emerge 3 Rs and a founder board member of HER Rugby League. She is also the Programme Leader for the Hospitality, Tourism & Event Management degree within the North Wales Business School at Glyndwr University.

She developed and jointly organised The Great Northern Cook Off for four years which was supported by Michelin Starred chefs, Raymond Blanc OBE and Michael Caines MBE

Her previous public appointments include: Board member for the Millennium Quarter Trust, which includes responsibility for The National Football Museum (formally Urbis). Appointed to the Advertising Standards Authority's Broadcast Committee of Advertising Practice as a 'consumer expert' on advertising regulatory policy matters. Chair of the ITC's Viewers Consultative Council for the Granada Region.

She is also the Founding Trustee of The Inspiring Young Women Foundation. Previously she was a Board Member and Vice President of The Community Foundation for Greater Manchester during which time she led the Rainmakers Foundation which is now known as the Birdhouse Fund.

She is a Fellow of the RSA, a writer for lifestyle magazines including Cheshire Life and a regular speaker. She has been a regular contributor to BBC radio Manchester programmes for the past 25 years.

## Inspiring Women





# AWARD PRESENTERS



## MARK EDWARDSON

### MASTER OF CEREMONIES

**Mark is a North Western lad through and through.**

He was born in St Helens in 1967 and raised in the town until he finally broke free and went to University - in Lancashire. Short sojourns to the capital and The Midlands excepted he's spent most of his 27-year broadcasting career in the region.

Currently, Mark is the Cheshire reporter for BBC North West Tonight.

His passions are many. Amongst them his undying love for Liverpool FC and St Helens RLFC. Mark also loves getting grimy beneath old British cars.

Mark is married with two children and now lives in the Cheshire town of Congleton. Where he's constantly mistaken for Granada TV news readers.



## ANGELA POWERS

Angela is a journalist, who has been a rugby league reporter and presenter for Sky Sports for the last 18 years, prior to which she was the BBC NW Sports Editor.

She was the winner of a Mind Media award for her reporting on mental health issues in sport and is the founder of Her Rugby League Association, set up to celebrate the roles of women in a male-dominated sport.



## JOHN & TONY ALBERTI

The Alberti Twins - John & Tony Alberti - Former cast members of Hit Reality TV Show 'Love Island' on ITV2 and Twin TV Cooks/ Presenters in the UK and regular guest TV cooks on The 'Today Show' on NBC in New York. The Alberti Twins also work with Filippo Berio Olive Oil, teaching cookery classes at their events.

They have a very successful blog [www.TheAlbertiTwins.com](http://www.TheAlbertiTwins.com) about food, fashion and lifestyle and post their homemade Italian family recipes, restaurant reviews, interviews and talk all things Men's fashion and lifestyle.



## JULIA LEE

Julia is a consultant specialising in improving life skills and opportunities for individuals and groups through sport.

She broke new ground in the tough, male-dominated sport of rugby league by becoming the first qualified female referee.

She worked for the sport's governing body, the Rugby Football League, for 16 years, latterly as Director of Programmes with responsibility for, among other areas, the development and management strategy for match officials.

Inspiring Women



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**We are fortunate that so many generous prizes have been donated to this year's event.**

Your charity donation is your ticket that could win one of these prizes.

Sincere thanks to the above individuals and companies for contributing so generously. We hope you will support them in the future!

The money raised by guests is greatly appreciated by the benefiting charity, The Inspiring Young Women Foundation.

## BUSINESS CARD DRAW

### Bottle of Champagne

Donated by Sally Penni, Kenworthy Chambers.

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Contact: Heather Crosby, Partner, +44 161 455 6218

2017

### BUSINESS FINALISTS

*Recognising women in business  
whose talents and passion influence  
and inspire others*

#### **Diane Berry**

Diane's design career started in her early teens when she was sent off to her Dad's design studio to clean for pocket money. The job was a chore but started a passion for design. Diane joined the family business starting with the basics – yes cleaning again, but learnt valuable lessons from the designers and trades people around her. After a successful career working for others, Diane set up her own business in 2011 following a life changing illness. Starting with three people, the business has grown to a team of fourteen, winning more design and business awards than any other kitchen business in the UK.

In 2016, Diane Beery won their first International Design Award, and in a three-week period also won the famous Black "D" Award for Best Ultimate Luxury Kitchen Design and the Best Northern Kitchen Design Award.

#### **Brenda Burling and Julie Mannering**

Sisters Brenda Burling and Julie Mannering set up their very first day nursery in Latchford, Warrington nearly two decades ago., adding new sites over the years and winning Awards along the way, with 85 percent of the Group's registered nurseries rated 'Outstanding' by the Office for Standards in Education, Children's Services and Skills (Ofsted).

The Group operates an inclusive policy for children with disabilities and stepped forward to deliver care to a child with feeding tubes who had been turned down by multiple other settings. They were among the first to embrace Forest School's outdoor approach to education and play. They have invested in landscaping the grounds of their settings to support this style of hands-on, naturalistic teaching, where the focus is on developing personal, social and emotional life skills through learner-led, nature-based learning.

#### **Maggie Noone**

Maggie Noone is the Sales Director of R Noone and Son Ltd, a fresh produce distribution company based in Bredbury, Stockport. She's not always been in veg however, with a successful career in pharmaceutical sales and an arts background before that.

Maggie joined Noones, her husband Mike's business back then, at the point where the high street collapsed and the four adored and busy shops looked to be in trouble. Part time sales person, full time medical rep and full time Mum of three she simply grabbed the phone book and went from there. Joining full time 12 years ago, the business now proudly supplies over 650 customers with 95 members of staff. Maggie and Mike won the MFDF's Lifetime Contribution award two years ago (which they still can't believe) and we know our wonderful customers had a lot to do with that nomination.



## 2017 COMMUNITY FINALISTS

*Recognising women whose contributions to society make a substantial difference to the lives of others*

### Saira Choudhry

Saira attended college when her daughter, Leah was 1 year old & then when Leah was 3, Saira went to university to study for a TV & Radio Degree. She landed the part of Anita Roy in Channel 4's Hollyoaks where she played a teenager, tackling storylines such as racism & bullying. She began getting a lot of teenagers messaging her for advice on these topics and also asking how she became an actress.

Realising that there were lots of children/teens with a dream and no idea to go about it, she hired a local hall and started an acting class, TV Talent. The ethos at TV Talent is - Creating Confident Kids. The aim is selling confidence not acting classes, Within 3 years there are around 270 attending across 5 venues in Manchester.

### Audrey Davies

Audrey created and still leads Friends of Harmers Wood Trust Ltd in 2005 after discovering that a nine acre wood used by dog walkers in Helsby, had been put up for sale by Cholmondeley Estate and was at risk of being bought for commercial activities. The woodland also contained four historic, sandstone quarries dating back to 1830's for stone to be used in constructing a number of local buildings including St Paul's Church in the village.

After 2 years of campaigning, creating a new charity and putting together a safety plan and grant application to the National Lottery the land was acquired on behalf of the local community with a covenant to protect the land in perpetuity. Each year thousands of people now use the woods to walk their dogs, run, ramble and rock climb (in the quarries).

### Dee Drake

In 2016 the Lalley Toy Appeal was able to provide a Christmas sack of toys to 1,900 children in the Manchester and Cheshire area. Each toy sack is made specifically for each child, based on their age, gender and any special needs they may have.

The powerhouse behind the Appeal is Dee Drake. She works tirelessly throughout the year, counting toys in storage, fund raising and thinking of ways to help the under privileged.

The Lalley is based in Levenshulme one of the poorest parts of Manchester and Dee made it onto the TV in 2015, as part of a documentary: 'At the Lalley', alongside Sister Rita also known as Atilla the Nun. At the end of 2016, Dee was asked if she was aiming for 2000 toy sacks in 2017? Her answer? No. I'm doubling it, 4000....



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## 2017 ENTREPRENEUR FINALISTS

*Recognising women who take that leap  
of faith and develop businesses which  
benefit the economy*

### Aisha Latif

Aisha Latif

A Graduate in Biomedical Sciences, Aisha started her own cosmetic business 3 years ago. As a teenager she always struggled to find the correct products for acne and hyperpigmentation, leading to self-confidence issues. Difficulties whilst on Maternity leave led to Aisha feeling broken. She decided to take a short Make-Up artistry course to help overcome her anxiety. Whilst consulting she found a gap in the market, travelling the world to find a group of chemists who she could work with to formulate products of highest level of purity and quality as well, vegan, cruelty free and EU regulated.

Ash Cosmetics products are now recognised within the Film, fashion and media industry, winning the Best Beauty Product Award for 2017 from Fashion and Beauty awards UK.

Aisha is Mum to 3 babies under the age of 5 and still working in Research full time whilst working late nights to make this dream come a reality.

### Diane Murphy

Diane's change of career has been pretty dramatic. This former Police Officer who followed England around Europe as the first and only female Football hooligan spotter which meant mixing with the fans in plain clothes, decided to trade it all in after a trip to America. She was inspired to set up a bakery for dogs and cats after the online version took off, finally leaving the force in 2016 after working part-time on the business for two years.

At Millie & Rubys Dog Bakery they produce handmade natural dog biscuits and cakes that are free from additives, preservatives, sugar, salt & colourings for dogs and cats. They also use ingredients that are organic and sourced locally where possible and they aim to make most of the treats as low fat as possible.

### Melissa Timperley

The 24 year-old international hair stylist opened her first salon in Manchester's trendy Northern Quarter in December 2016. Already recognised as a rising star in the profession; in 2016 she was a member of the four-strong Fellowship for British Hairdressing F.A.M.E. Team, which delivers hair styling presentations at major shows in the UK and around the world and a finalist in the internationally recognised IT Girl Awards run by Creative Head and a finalist in the British Hairdressing Awards Newcomer of the Year run by Hairdressers Journal.

The Melissa Timperley three storey newly built detached salon is already being considered for architectural awards for its state of the art approach to design. Not all plain sailing, Melissa admitted here had been times when her leap of faith has been more like a chasm.

2017

## PROFESSIONAL & FINANCIAL SERVICES FINALISTS

*Recognising those women whose contributions enrich and support us in our daily lives*

### Jodie Birkett

Jodie Birkett is a partner in Deloitte's North West Transaction Services team, focusing predominantly on privately owned and private equity backed businesses. She is a member of the senior leadership team in the North West, with responsibility for leading the TMT (technology, media and telecoms) sector group for the UK outside London. Jodie is also on the TS leadership team and locally has responsibility for leading Deloitte's Next Generation CFO programme.

Jodie's market awareness and her commitment to her clients is particularly inspiring, there is not much about the TMT market in the North West that Jodie does not know. Over the years, Jodie has made time to mentor colleagues, helping them to develop their careers, and to stay motivated through more challenging times.

### Fran Eccles-Bech

Fran joined Manchester Law Society as a secretary 29 years ago and through hard work and determination is now its Chief Executive. She is one of Manchester's most recognisable and respected legal stalwarts and has been involved in every major development in the Manchester legal profession in recent years. Under Fran's leadership the Manchester Law Society is one of the largest and most active local Law Societies in the country, the largest legal centre outside of London.

Fran was the first person from the legal profession to be awarded a Variety 'Legends of Industry' Award in 2015 for her services to the legal profession. She also sits on the Boards of the North West Legal Support Trust and The Healthy Living Foundation.

### Alison Loveday

CEO of Berg Legal, Alison has used her experience as a commercial litigator to create a department nationally recognised for its expertise, unusually representing both employers and employees, and advising across the whole range of employment issues from discrimination to whistleblowing and beyond.

Her work on banking submissions to the Treasury Select Committee and various independent investigations have championed complex issues nationally to the benefit of individuals and businesses. Alison has been part of the campaign to introduce new processes for dispute resolution.

She is the Chair of business development organisation pro-manchester and also contributes to its committees focusing on skills, science and technology and women in business. Alison is an ambassador for charity Antz Network and is a supporter of and contributor to apprenticeship and development schemes across Manchester. Its mission is to open pathways to power for talented young people from diverse and underrepresented backgrounds.

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