

Inspiring Women

24
YEARS

2016
Inspiring
Women
AWARDS



FOUNDER'S MESSAGE

Welcome to the 24th annual Inspiring Women Awards, once again in aid of the Inspiring Young Women Foundation. When the first Inspiring Women Awards (NWWof AA) lunch was held in 1993, it was relatively unique. It is, therefore, a testament to the women recognised then and since that these awards have continued to thrive against the multitude of award ceremonies that exist today. Whilst the format and categories have changed, the philosophy remains the same: to recognise and celebrate the inspiring achievements of women in the North West and North Wales. For 2016 we have five categories: Business, Community, Entrepreneur, Public Sector: Front Line and the Inspiring Young Woman Award (16-25 year olds).

Judging, for my independent panel of judges, gets no easier and I am indebted to them for their time and diligence in discussing the merits of all the nominations before reaching their decisions. The Finalists represent the diversity of nominees in each of the main categories; from Internet and Food enterprises to International businesses; from supporting local communities and individuals in need to running businesses with a heart and from innovations in healthcare to protecting the most vulnerable; they all inspired the judges with their stories.

Our Master of Ceremonies is BBC broadcaster Phil Trow, who currently co-hosts the Breakfast Show on BBC Radio Manchester.

We are delighted to welcome Kirsty Henshaw and Helen Pidd as first time guest award announcers and welcome back Edith Conn. Their profiles are all on page 9.

A huge thank you to our sponsors: Deloitte, Manchester Metropolitan University, Arbuthnot Latham & Co, The Midland Hotel, Cheshire Life and Lancashire Life and BBC Radio Manchester who are also broadcasting live from the event today. I am also indebted to those who donated the raffle prizes and gifts on page 11. .

For all their professional support and understanding, I would like to thank programme designer Steve Dutton; Midland Hotel's Director of Sales, Peter Shrigley and Eamonn Hunt from Very Creative. A thank you to my team of student volunteers; Frankie, Denise, Anna and Nadine led by Hank Hughes-Lundy and my talented film maker and photographer Tom Martin from The Media Trust.

I would like to thank you all for attending and supporting these Awards. I hope you have an enjoyable and memorable lunch.

Jacqueline Hughes-Lundy
Awards Founder



Inspiring Women

2016 INSPIRING WOMEN AWARDS



TIMETABLE

12.15-12.50 - Drinks Reception

13.10 - Welcome

Jacqueline Hughes-Lundy
Founder: Inspiring Women Awards

Business Award

Interviews & Winner announced

Inspiring Young Woman Award

Film & Winner announced

Inspiring Young Women Foundation

Charity Appeal

Community Award

Interviews & Winner announced

Entrepreneur Award

Interviews & Winner announced

Raffle Draw

On behalf of Inspiring Young Women Foundation

Public Sector

Interviews & Winner announced

17.00 - Closing

Jacqueline Hughes-Lundy

Master of Ceremonies

Phil Trow



MENU

Starter

Pink Fir Potato & Soft Boiled Egg Salad,
Black Pudding Bon Bon, Ham Hock,
Wholegrain Mustard Mayonnaise

or

Roasted Plum Tomato, Buffalo Mozzarella,
Balsamic Glaze, Toasted Pine Nuts, Olive
Toast *(v)*

Entrée

Roast Fillet of Sea Bass, Saffron Pressed
New Potatoes, Fine Beans and Capers, Chive
and Tomato Concasse Sauce

or

Vegetarian Linguine, Butternut Squash, Sage
Crisps, Kale, Toasted Pumpkin Seeds *(v)*

Dessert

Key Lime Pie, Italian Meringue, Chocolate
Glaze

Tea & Cake

Coffee, Tea and Cup Cakes



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INSPIRING YOUNG WOMEN FOUNDATION



In 2010 to mark 18 years of recognising women's achievements and in so doing, inspiring the next generation, I decided to set up a Foundation that would leave a lasting legacy of the work of The Inspiring Women Awards and the generous support of its audience. The Foundation supports our region's exceptional young talent (16-25 year olds).

A CATCH UP WITH 2015 IYW WINNER, TASHA COATES



I knew I was going to lose it all so I took the decision to shave it and I raised £500 for charity.

Despite the battles I continue to face I refuse to let it stop me from making the most of my life. I have made a bigger effort to cross



off things on my bucket list so this year I have signed up for the English Half Marathon and a Charity bike ride from Liverpool to Chester.

I realised I can either live in fear of my own mortality or go out there and enjoy every minute life has to offer and each day I make the conscious decision to enjoy life!

Where to start!

Since the Inspiring Women Awards my life has been a roller coaster, with the highest of highs and the lowest of lows. I've won a further 6 British titles, making a total of 15 in less than 2 years, celebrated my 21st birthday and had some fantastic media opportunities to raise awareness of my condition.

On the flip side I've spent a lot of time in hospital and intensive care battling this cruel condition. My health deteriorated pretty rapidly and became even more complex in September which resulted in my losing all my hair.



The IYW Foundation is a fund administered by Cheshire Community Foundation. Charity number 1143711

THE INSPIRING YOUNG WOMAN AWARD

2016 WINNER - JENNY MULLINDER

Jenny has been described as an inspiring, strong resilient young woman who has overcome many obstacles to be the successful person she is today.

Having had experience of being a young carer for her mother she is now dedicating her time to improving the lives of other young carers. She set up a Young Adult Carers Project, and completed an internship with The Children's Society planning the 2015 young carers' festival.

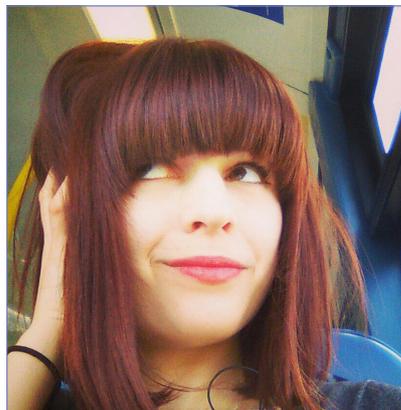


She started her blog, The Smile Diary, in 2013 to share her personal story through difficult times including mental health issues, losing her mother and facing the realities of living on low pay.

She uses her blog to promote positive mental well-being and show that it's ok to talk about issues affecting you.

She is a member of the Young Women's Trust Advisory Panel, a national charity which campaigns for young women living on low or no pay.

Through her involvement with the charity she has written blogs, attended events and spoken to decision makers about the realities of young women's lives in the UK.



This includes meeting with the Low Pay Commission to express her opinions on the National Minimum Wage, attending a Future without Poverty conference, and representing the charity at the All Party Parliamentary groups on youth affairs.

She is an ambassador for Youth Employment UK, a young ambassador and speaker for Save the Children and a Youth Climate activist for the National Trust.

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JACQUELINE HUGHES-LUNDY

AWARDS FOUNDER & ORGANISER

Jacqueline is the Founder and sole organiser of the Inspiring Women Awards formed in 1992.

Following a successful career in Financial Services, she established the Strategy, Marketing, PR and Event business Olivia Henry Associates in 2003 with clients ranging from Canada Life International and Close Invoice Finance to The French by Simon Rogan and Mr Coopers House & Garden. From Manchester Metropolitan University and Olympus Keymed to Salford City Council and The Christie. In addition to running OHA, she is currently Chair of Emerge 3 Rs and a founder board member of HER Rugby League. She is also the Programme Leader for the Hospitality, Tourism & Event Management degree within the North Wales Business School at Glyndwr University.

She developed and jointly organised The Great Northern Cook Off for four years which was supported by Michelin Starred chefs, Raymond Blanc OBE and Michael Caines MBE.

Her previous public appointments include: Board member for the Millennium Quarter Trust, which includes responsibility for The National Football Museum (formally Urbis). Appointed to the Advertising Standards Authority's Broadcast Committee of Advertising Practice as a 'consumer expert' on advertising regulatory policy matters. Chair of the ITC's Viewers Consultative Council for the Granada Region.

She is also the Founding Trustee of The Inspiring Young Women Foundation. Previously she was a Board Member and Vice President of The Community Foundation for Greater Manchester during which time she led the Rainmakers Foundation which is now known as the Birdhouse Fund.

She is a Fellow of the RSA, a writer for lifestyle magazines including Cheshire Life and a regular speaker. She has been a regular contributor to BBC radio Manchester programmes for the past 25 years.

Inspiring Women



AWARD PRESENTERS



PHIL TROW

MASTER OF CEREMONIES

Phil started his BBC career in 1988. During his first spell with BBC Radio Manchester (then GMR) GMR he was part of the team that won a Sony award for coverage of the Manchester bomb.

He returned to the station in 2013 via Radio Lancashire and Radio Derby. Phil co-presents daily The Breakfast Show.

Away from radio, Phil has been a 'warm up' man for CBBC working on programmes like Get Your Own Back. He's also a regular presenter for the BBC Exhibitions working on Gardeners World Live and the Good Homes Show and is a voice over artist in the North West.

Phil is a supporter of Cancer charities, hosting events when possible.



HELEN PIDD

Helen is North of England editor of the Guardian, based in Manchester. She joined the paper in 2004 to edit the now defunct Office Hours and was a commissioning editor on G2 before joining the home news team in 2007. Helen has spent time in Germany and India as a Correspondent.

She is the author of: Bicycle - The Complete Guide to Everyday Cycling



KIRSTY HENSHAW

Kirsty started her own business when she was 23 after her 4 year old son Jacob was diagnosed with a serious nut allergy and intolerance to dairy and gluten.

Making sure he didn't miss out on childhood treats such as ice-cream inspired Kirsty to invent a dairy-free ice-cream using a cheap ice-cream machine.

In 2010 Kirsty entered the BBCs Dragons' Den and became one of the youngest entrepreneurs to receive investment on the show.

She secured £65,000 from Peter Jones and Duncan Bannatyne in return for a 30% stake in her business.

Following the investment, Kirsty went on to launch her range of dairy-free, nut-free and sugar-free frozen desserts in many of the UK's major supermarkets, eventually buying the Dragons out.

Spotting other gaps in the market she has since set up the Kirsty's brand of healthy, free-from meals and children's free from savoury meals: Kids' Kitchen.



EDITH CONN

OBE JP DL

Edith was appointed Vice Lord-Lieutenant of Greater Manchester on 2nd June 2014. Edith's contribution to local and International causes shows a dedication to helping those in need.

From joining the Red Cross in 1978 as a volunteer to being awarded the Badge of Honour for Devoted Service and Honorary Life Membership and the Badge of Honour for Continued Dedicated and Distinguished Service.

1999 she was appointed President of the Greater Manchester Red Cross. Edith was appointed High Sheriff of Greater Manchester in 2008 and still serves on many charitable boards and committees.

Inspiring Women

2016

CELEBRATING 24 YEARS OF INSPIRING WINNERS

North West Woman of Achievement Awards

- 1993 Val Williamson
- 1994 Judy Finnigan
- 1995 Lisa Larkin
- 1996 Chief Constable Pauline Clare
- 1997 Sister Pauline
- 1998 Karen Hoather
- 1999 Angela Gray
- 2000 Wendy Parry

Winning Women Awards

- 2001 Helen Massey Roche, Brenda Smith, Helen Mangan
- 2002 Eira Brocklehurst, Jean Else, Kath Pemberton
- 2003 Jenny Taylor, Frances Done, Diane Modahl
- 2004 Patsy McKie, Carole Nash, Sarah Bailey
- 2005 Hilary Craft, Sue Woodward, Jo Sykes

Inspiring Women Awards

- 2006 Heather Green, Helen Colley, Margaret Hacking
- 2007 Joanne Mawdsley, Joy Kingsley, Caroline Shaw, Cilla Baynes
- 2008 Anne Parry, Karen McCormick, Donna Hall, Claire Moore
- 2009 Ally Melling MBE, Lucy Danger, Rowena Burns, Gee Walker
- 2010 Dominique Whittington, Terri Johnson, Jane Davies, Irene Brown, Fajer Rabia
- 2011 Sita Williams, Claire Fryer, Jennie Johnson, Dr Sylvia Sham, Shaneice Roberts, Steff Needham, Cat Jones
- 2012 Maria McGeoghan, Clippy McKenna, Tracy Mort, Kate Spall, Charlotte Carbery-Evans
- 2013 Paula Solomon, Sue Woodward, Lisa Tse, Prof. Dame Nancy Rothwell, Joanne Thompson, Nicola Graham
- 2014 Joanne Lee, Jean Sant, Jennifer Atkinson, Sarah Gallagher, Laing O'Rourke, Dr Sheila Kanani
- 2015 Tasha Coates, Rachel Clacher, Victoria Armstrong, Christine Cort, Rebecca McCann, Moneypenny

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We are fortunate that so many generous prizes have been donated to this year's event.

Your charity donation is your ticket that could win one of these prizes.

Sincere thanks to the above individuals and companies for contributing so generously. We hope you will support them in the future!

The money raised by guests is greatly appreciated by the benefiting charity, The Inspiring Young Women Foundation.

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2016 BUSINESS FINALISTS

*Recognising women in business
whose talents and passion influence
and inspire others*

Michelle Jackson-Hanstock

Michelle has enjoyed a great career with Northern Foods, travelling the globe and now works as Head of Procurement & Supply Chain Director at Award winning Cheese makers, Bradburys. She is the only female director at this Family run business and very keen to encourage the board to diversify and equally keen on keeping the increasing profits this organisation is driving.

They supply cheese to many household retailers (high and low end) and are very innovative in their retail support. The Bradbury brand has over 200 varieties of British and Irish Cheddars, regional, blue, ewes and goats' milk and exports worldwide.

Catherine Nicholson

Catherine is the Managing Director of a Supported accommodation provider, housing vulnerable adults who all suffer with a diagnosed mental illness in the North West of England. By providing round the clock support and maintenance to almost 150 service users, Mindful Housing - Fortunatus Housing Solutions, ensure that our service users are safe, cared for and feel that they have a home for life.

Catherine has elevated the business over recent years and developed an award winning app which received national recognition, aiding our service users communications with us. Catherine also takes it upon herself to cover the 24 Hour emergency support lines which is given to all our tenants. This is available to them 365 days a year.

Marnie Millard

Following senior roles at Refresco Gerber and Macaw Soft Drinks, Marnie was appointed MD of Vimto Nichols in 2012, becoming Group CEO of Nichols in 2013. This family business still counts the Grandson of its founder on the Board. The Middle East is now the biggest market for Vimto outside the UK, with approximately half of Vimto Arabia's annual sales occurring during the Ramadan period.

In 2016, Marnie was appointed Non-Exec Director of bread and cake manufacturer, Finsbury Food Group. Marnie has experienced making the difficult decisions around family vs work (she has done both) and has become a role model for talented and hard working women on Boards.

2016 COMMUNITY FINALISTS

Recognising women whose contributions to society make a substantial difference to the lives of others

Aitha Chaudry

Aitha is the epitome of the quiet, modest and tireless worker who is the backbone of communities that would be poorer without her. She has spent more than 20 years running a small business part time to enable her to volunteer her services, without pay, in an amazing range of roles, including Chair of the Greater Manchester BME Network and Director of Greater Manchester Poverty Action.

Nothing is too small for her to take an interest in, nothing too big or frightening for her to tackle. Aitha is an unusual mix – fearless, determined and assertive in representing organisation's or issues that she believes in, while remaining modest about her personal . She exudes passion and commitment for local communities and organisations.

Anne Davies MBE

Anne has used her business acumen to come to the rescue of a social hub in Ellesmere Port. Endeavour is a Hub aimed at helping the elderly leave their homes; make new friends; promote health and well-being and tackling isolation and loneliness. Endeavour founder, Paula Collins found herself struggling to run the business side of the Hub and felt overwhelmed.

Anne's support and practical help proved invaluable in turning the business into a charity whilst still supporting Paula with ongoing challenges and volunteering her time with the Hub clients. Anne also sits on local charity boards and is one of the leading lights in the creation of Bridge Community Farms.

Patricia Harrison

Patricia Harrison started the charity Gift of A Wedding on Feb 14th 2012 after a chance conversation regarding a male friend, aged 27 who had incurable cancer of the brain and had only been give 14 months to live. He wanted to get married but had no money and wanted 150 guests!

Patricia decided to help and called in a few favours, managing to get over £10,000 worth of goods and services, so he could have his wedding 9 weeks later. In 2014 GofAW did 3 weddings; In 2015: 50 weddings and in the first seven weeks of 2016 14 weddings have already been gifted . In the 4 years that GofAW has existed 67 weddings, with 1300 suppliers donating goods and services and 6000 guests have been to one of our weddings.

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2016 ENTREPRENEUR FINALISTS

Recognising women who take that leap of faith and develop businesses which benefit the economy

Corin Bell

Working as a volunteer with the Gleaning Network, which distributed 'unwanted' crops to people living in food poverty; Corin met the Founder of the Real Food Project based in Leeds. Inspired by the model, in 2014, Corin set up the Real Food Project in Manchester, sourcing food and recruiting volunteers, which in turn led to Corin opening Manchester's first waste food, pay-as-you-feel, a la carte restaurant.

She even managed to secure the services of award winning chef, Mary-Ellen McTague. Corin's aim is to make the charity redundant by campaigning, educating, applying pressure and raising awareness until our food system is fairer and more sustainable.

Jayne Hynes

Spotting a gap in the market when she spent her evenings and weekends cooking, pureeing and freezing mini meals for her two daughters as there wasn't a convenient, healthy and affordable solution on the market, Jayne decided after researching the sector, to concentrate on her passion for children's food. In 2013 Jayne entered PitchUp, a competition for food start-ups launched by StartUp Britain, with the prize being a Sainsbury's listing.

Jayne impressed the Sainsbury's judges with her business plan, winning the competition. Two years later and a re-mortgaged house along the way, her dream became a reality when Kiddyum hit the shelves. Her meals are now stocked in 324 Sainsbury's stores with contracts with other retailers being signed.

Victoria Molyneaux

Victoria founded online fashion brand Want That Trend in April 2015, borne out of a personal love for fashion and a desire to build her own business, Victoria harnessed the potential of Facebook as a marketing platform and the rise of the 'selfie' to create a compelling online fashion business that has generated a £7 million turnover in the first year and achieved a Facebook community of over 1.1 million fans. Initially, Victoria approached a couple of local manufacturing businesses to create a couple of bespoke dresses which she photographed on herself and sold online.

Her ambition to produce a feminine alternative to the 'novelty Christmas jumper' generated a social media storm in December 2015 when she launched the Want That Trend Christmas Swing Dress selling over 150,000.

2016

PUBLIC SECTOR: FRONT LINE FINALISTS

Recognising those women whose contributions enrich and support us in our daily lives

Gill Clarke

As lead nurse for gynaecological services at Stockport NHS Foundation Trust, Gill has transformed care for women through the introduction of new services and innovative ways of working. Over the past 15 years, she has improved choice and treatment for thousands of patients, driven down waiting times, ensured continuity of care and enhanced privacy and dignity. Amongst her innovations, Gill established the first nurse led urodynamics clinic in 1998. In 2015 she started a new outpatient procedure at Stepping Hill Hospital which reduces heavy bleeding. The procedure was previously only available in surgical theatre carried out under general anaesthetic. She has recently introduced the first community outpatient gynaecological clinic in Stockport, enabling local women to see a consultant and specialist trained nurse closer to home.

Myra Ball, Jennifer Burd & Estelle Mathieson

In 2014, following an inspection into domestic abuse (DA) in Greater Manchester, Greater Manchester Police needed a force level action plan which included revising training for all frontline and neighbourhood staff. One of the courses devised and delivered was a bespoke course to bring the realities of DA to those supervisors who work with officers dealing with victims of DA. Unprompted GMP 3 employees, who had been previous victims of DA, came forward wanting to share their stories: Detective Inspectors: Myra, Estelle and Civilian Jennifer. The three women delivered training sessions over a 12 week period, speaking honestly and graphically about their personal experiences of being victims of DA, how they had been hurt, abused, controlled and humiliated by their partners. In order for the audience to understand the "hidden demand" of DA, they also talked about why they never reported some abuse to the police, the stigma attached and the barriers to just walking away. These sessions ultimately influenced training, policy decisions and importantly reinforced the victim's voice

Alison McKee

Alison's passion for protecting vulnerable children and adults has gained her the respect of her Peers and Agencies alike. She works primarily managing investigations involving children and is known as the most knowledgeable child protection officer in Greater Manchester Police. In February 2015 she became the lead investigator in a breaking incident involving two women who were victims of forced marriage and honour based abuse. Initially, the victims were too frightened to cooperate with the investigation but Alison worked tirelessly to get them the right support. Gaining their cooperation a further 14 Forced Marriage Protection Orders were obtained to protect the other children and young adults who were also at risk in these families. This became a ground breaking case in that it involved the most number of protection orders ever obtained nationally and encompassed children from the extended family. The incident featured as part of the documentary 'Forced Marriage Cops'.

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We're committed to developing female talent within our business and would like to take this opportunity to wish today's Inspiring Women nominees the very best of luck.



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